

Friends,

Steve Maraboli said it best, "if you surround yourself with clowns, don't be surprised when your life resembles a circus". That's right ladies and gentlemen, it is Circus time once again. It will be here before you know it! So, now is the time for us to GEAR up for another record year. It is never too late to begin selling our sponsorship's, banners, plaques, circus ads, and hats. They all add up to money for your club or unit and possibly great rewards for yourself if you, your club or unit are in the top three high sellers.

Your club or unit will receive the following rewards for selling the above-mentioned items:

25% commission for total sales up to \$2499

40% commission for everything \$2500 and above! With ZERO cash outlay, you'll never find a better deal anywhere.



Together, as Egypt Shriners, we can have fun and make the 2019 Circus the best that we have ever had! Remember this, we are the world's greatest fraternity and it is an honor that only a few choose to exercise. I look forward to seeing you all out there.

YITF,

Denny Hardy
Potentate

"Everyone is a clown... But, only a few of us have the courage to put on the makeup!

2019 OBJECTIVES

With 2019 being our fourth year at the Fair Grounds we want to continue building the Magic, Excitement and Fun the Circus brings to the Tampa Bay area, Nobles, and Egypt by:
Promoting of the Circus (advertising)
Focus on the Circus Sponsorship Program
Continued Internal promoting of the Magic
Sell more tickets and fill more seats
Continue increasing our ad sales
Focus on Banner sales
Promote the Plaque sales

DATES

Florida State Fairgrounds
4800 U.S. Hwy 301 North, Tampa, FL

Thursday, April 11th _____ 4:30 PM
Thursday, April 11th _____ 7:30 PM
Friday, April 12th _____ 4:30 PM
Friday, April 12th _____ 7:30 PM
Saturday, April 13th _____ 11:30 AM
Saturday, April 13th _____ 3:00 PM
Saturday, April 13th _____ 7:00 PM
Sunday, April 14th _____ 1:30 PM
Sunday, April 14th _____ 4:30 PM

TICKET PRICES

FREE CARNIVAL RIDES WITH FULL PRICE TICKET
GENERAL ADMISSION _____ \$25.00 each
CHILDREN'S TICKETS _____ \$15.00 each
CHILDREN UNDER 3 _____ FREE

Ticket Cutoff... All unsold tickets **MUST** be turned into the Circus Office by April 4th 2019. There will be no credit allowed for unsold tickets after this date.

Circus Daddy will NOT be counted towards Circus Commissions.

ALL YEAR SALES RATES

BANNER-----\$1,000
11 X 13 APPRECIATION PLAQUES.....\$190
ANNUAL PLAQUE.....\$250 per year
BUCK-A-LINE.....\$25 per card
PENS.....\$1 each

PROGRAM BOOK

SPECIAL POSITIONS IN AD BOOK, INSIDE FRONT AND BACK COVERS AND BINDER
INSIDE COVER-----\$450 BACK COVER-----\$550
BINDER-----\$275
MUST BE SUBMITTED BY February 1, 2019

PROGRAM AD RATES

TWO PAGE COLOR-----*(same Vendor)*-----\$600
FULL PAGE COLOR -----\$350
FULL PAGE B/W -----\$225
COLORING PAGE-----\$210
½ PAGE -----\$115
1/3 PAGE -----\$85
¼ PAGE -----\$70
1/8 PAGE -----\$50

NOTE: All Ads will be Electronic input
(.psd, .pdf, .jpeg, etc.) may be emailed to:
office@egyptshrinecircus.com

CUTOFF DATES

Ad Protection Ends-----February 15th, 2019
Ads (All Ads **MUST** be in Circus Office)----- March 15th 2019
Hats, Banners, Plaques and Tickets-----April 4th, 2019
2018 Circus Books Closed-----June 6th, 2019